



**NetWorked**

Partnership for Community Investment

**RESOURCE SPOTLIGHT**



**Development Opportunity Profiles (DOP)**

NetWork Kansas Partner:  
e2 Entrepreneurial Ecosystems

NetWork Kansas is also the home of e2 Entrepreneurial Ecosystems (e2) and Entrepreneurial Growth Ventures. e2 Entrepreneurial Ecosystems provides best practice solutions to entrepreneurial ecosystem building in Kansas and nationally. e2 helps communities increase prosperity through entrepreneur-focused economic development and ecosystem building. Led by Don Macke, e2 has a national team providing research, coaching, incubation, market intelligence and other expertise to this work.

**RESOURCE OVERVIEW**

Development Opportunity profiles bring together a range of secondary data to help communities understand the regional context and the population, employment and income trends for their area. DOPs also identify the primary drivers of a community’s economic success, so the community will be in a better position to focus in on genuine development opportunities.

**HOW DOES THE RESOURCE WORK?**

- Communities select a geographic region that will serve as the footprint for the analysis to occur.
- e2 Entrepreneurial Ecosystems performs the data analysis using a combination of public and private sources of venture and employment research and data.
- Data is compiled into a summary of research sources at the end of each profile. Every profile also comes with access to a web-based library containing all the supporting data and resources associated with a community’s report.
- Packages include Zoom-based briefings and customized research support.

**REPORT FOCUS AREAS**

Common DOP focus areas include:

- **Natural Resource Industries** - *Farming, Mining, Forestry, Energy, etc.*
- **Transportation Corridors** - *Services are required to support those traveling these corridors creating entrepreneurial development opportunities*
- **Tourism**
- **New Residents Major Employer Retention and Expansion**
- **Growth-Oriented Entrepreneurs**
- **Area Spending Capture** - *Focuses on increasing local venture competitiveness and to recapture spending leakages*
- **Retiring Boomers**
- **Outbound Commuters**
- **Hub Cities** - *Centers that provide critical services to rural health areas*

**FOR MORE INFORMATION AND PRICING: [CLICK HERE](#)**

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<https://www.energizingentrepreneurs.org/solutions/how-we-help/analytics/>

