



NetWorked

Partnership for Community Investment

RESOURCE SPOTLIGHT

Verizon Small Business Digital Ready Platform

NetWork Kansas Partner: Rural LISC

RESOURCE CRITERIA

Verizon Small Business Digital Ready provides personalized content, coaching, community and more to help move your business forward.

This initiative is part of Verizon's commitment to, by 2030, provide 1 million small businesses with resources to help them thrive in the digital economy.

NetWork Kansas, through Rural LISC, is a partner to help share the platform with businesses in rural and urban settings.

HOW THE PLATFORM WORKS

Participating business owners access the platform through a unique URL shared by organizations such as NetWork Kansas and Rural LISC. Once on the platform, business owners answer a set of questions to help the platform better tailor content to the user's needs. Examples of content the platform provides includes:

- Personalized learning
- Expert coaching
- Peer networking
- Incentives

**TO ACCESS
THE
PLATFORM STARTING
OCTOBER 1, 2021:**

CLICK HERE

Resource Partner

**RURAL
LISC**

With residents and partners, Rural LISC supports resilient and inclusive rural communities as great places to live, work, play and innovate.

For more information about Rural LISC, visit: www.lisc.org/rural